

# The future is here.

Greater Sacramento is the California option for business performance. The region is dedicated to positioning companies for success, combining the most innovative economy in the world with the Capital of the 5<sup>th</sup> largest economy in the world.

## Talent.

Outpacing the nation and the state in degree achievement, the talent pool is young, educated and growing rapidly.

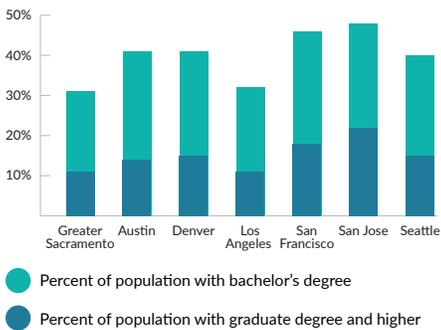
### Growth of bachelor's degree holders – 60% faster than the nation



#8

highest concentration of bachelor's degrees in STEM fields among the largest 50 metropolitan areas

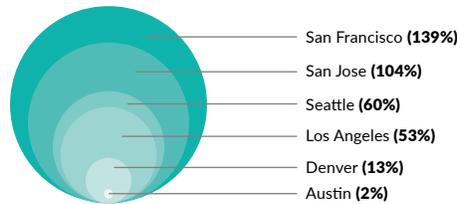
### Percent of population with degrees is comparable to major markets



## Value.

Northern California's diversity and dynamism alongside competitive real estate rates and cost of living offer significant value.

### Percent higher cost of living than Greater Sacramento



## Connection.

Proximity, transportation and telecommunications efficiently connect the six-county region to the Bay Area and the world.

**88** miles to San Francisco

### Shared workforce

**144,288** Greater Sacramento residents work in the Bay Area

**93,387** Bay Area residents work in Greater Sacramento

Sacramento is the **#1 destination** for Bay Area residents looking to move.

**29,091** people move from the Bay Area to Greater Sacramento annually

**#3 city** for net millennial migration

Sacramento International Airport offers **179** daily non-stop flights to 44 destinations.

# Regional Snapshot

2.5 million residents

22,682 square miles



## Success Stories



### APPLE Tech

The Elk Grove campus employs over 5,000 on 78 acres and has planned a 24,000+ sq. ft. expansion.



### BAYER CROP SCIENCE Agricultural biotechnology

The global headquarters for Bayer's Crop Science Biologics group focuses on biological pest management, is home to the Bayer Vegetable Seeds department and features the CoLaborator space that houses innovative startups.



### INTEL Tech

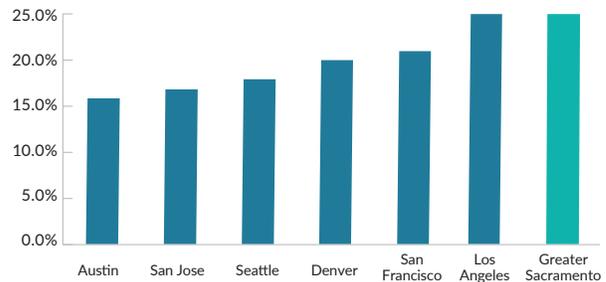
The state and local communities have invested over \$11 million in local infrastructure to support Intel's Folsom campus, which was established in 1984 and now employs 6,000.



### SIEMENS MOBILITY Advanced manufacturing / mobility

Established in Sacramento in 1984, the growing 60-acre manufacturing campus employs over 1,500, up from 1,000 in 2016.

## #1 for percentage of women-founded businesses



Source: Center for American Entrepreneurship Analysis of PitchBook Data, 2017.

## Low effective tax rate

For every dollar received in business taxes, the state of California puts 37 cents toward spending that can benefit economic growth.

State	Effective tax rate 2017	State to business spending ratio
California	4.10%	\$0.37
Colorado	4.20%	\$0.31
Washington	4.80%	\$0.29
Texas	4.90%	\$0.22

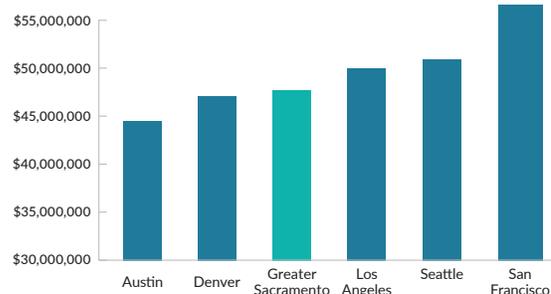
Source: EY, 2017 and 2018.

## Competitive first-year operating costs

### 500-job software company



### 500-job advanced manufacturing company



Source: MetroComp, 2018.